



## Ali Platto

PROJECT ASSOCIATE &  
OPERATIONS DIRECTOR

### PROFESSIONAL HIGHLIGHTS

- Exceptional organizational skills
- Ability to work on multiple projects at the same time
- Diverse background of clients, from Fortune 500 corporations to non-profit associations
- Capable of working closely with many different client and vendor personalities and establish trust and positive team rapport
- A proven track record of meeting client goals and maintaining budgets that results in long-term client relationships
- Create and maintain officemorph's social media presence with a bi-monthly newsletter and industry awareness branding
- On-boarded full benefits and payroll package for our team and established expertise in HR resources and administration

### EDUCATION

#### Bachelor of Arts, Psychology

University of Virginia  
*Magna cum laude*

### CONTACT DETAILS

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[www.officemorph.com](http://www.officemorph.com)



### CAREER HISTORY

Ali came aboard at officemorph as the brand ambassador during the launch and then quickly found a home at the company as the Head of Operations and as a Project Manager.

Ali spearheads the firm's Move Management work. Recently, she orchestrated a four-office move consolidation into a new 30,000 rsf space for PRC, working in tandem with Kira Courpet, who was overseeing the build-out. With excellent organizational skills, experience and proven industry partner relationships, Ali has helped many clients seamlessly de-commission their previous offices, endure complex moves, donate and re-purpose furniture and oversee all upgrades and transitions into their new homes.

Ali also supervises all business operations, benefits administration and marketing efforts—roles that entail wearing many different hats for officemorph—which she loves.

### SELECT PROJECTS

#### Tenant Improvements and Move Management

- PRC, San Francisco, CA - 30,000 rsf
- Giant Creative Agency, San Francisco, CA - 27,000 rsf
- Hero Digital, San Francisco, CA - 16,000 rsf
- PBGH, San Francisco, CA - 14,000 rsf
- Woods Bagot Architecture, San Francisco, CA - 10,000 rsf
- Social Security Administration, San Francisco, CA - 10,000 rsf
- Lighthouse eDiscovery, San Francisco, CA - 8,000 rsf

#### Event Management

- Google
- BMW North America, BMW Canada, BMW Mexico
- R/A Performance Group
- Baltimore Symphony Orchestra
- Gorin Events and Communications